

2007 Google Scholar Cites By Rank

Google Scholar Citations, June 2007, Full Professors

Rank	Name	CoB Unit	GS Cites '06	GS Cites '07
1	James T. Lindley	FIN	268	346
2	Franklin G. Mixon	ECO	194	308
3	Tony L. Henthorne	MKT	131	184
4	Donna L. Davis	MIS	99	164
5	Alvin J. Williams	MKT	49	67
6	Chang-Tseh Hsieh	MIS	45	65
7	Edward Nissan	ECO	30	60
8	Mark A. Klinedinst	ECO	52	56
9	Sharon Topping	MGT	26	41
10	Stephen C. Bushardt	MGT	17	38
11	William D. Gunther	ECO	18	31
12	Michael J. Vest	MGT	15	28
13	George H. Carter	ECO	12	24
14	Elizabeth K. LaFleur	MKT	17	17
15	Chauncey M. DePree	ACC	13	16
16	David L. Duhon	MGT	3	14
17	Catherine Price	TM	***	13
18	Stanley J. Clark	ACC	4	5
	Charles E. Jordan	ACC	3	5
20	Roderick B. Posey	ACC	0	0

***new unit incorporated

The table above for full professors mirrors the table for all CoB faculty. There's a little bit of everything, including a zero (0) -- once again for accounting professor Roderick Posey, who claims on the USM website to have more than 100 publications. This claim was also repeated by the presenter of Posey's BellSouth Outstanding Faculty Award at the 2006 CoB Awards Banquet.

Just above Posey are accounting professors Charles Jordan and Stanley Clark. Jordan is the Morgan Distinguished Professor of Accounting, yet he has garnered only five (5) citations over a relatively lengthy career. Clark and Jordan each have only 38.5 percent of the number of Google Scholar citations as tourism management professor Catherine Price, who has 13. With just five (5) total citations, neither Clark nor Jordan would rank among the top 10 of the CoB's *assistant* professors.

Among the top five citations producers, only Interim CoB Dean Alvin Williams holds a CoB professorship. Williams is the Kaetsu Distinguished Professor of International Business, a professorship he holds due to what seems more of a political decision than one based on scholarly merit. Chang Hsieh, in 6th place, is the McCarty Distinguished Professor of MIS, while Edward Nissan in 7th place holds the Economics Professorship. This table shows how weakly merit and reward are bound together in USM's College of Business.

Google Scholar Citations, June 2007, Associate Professors

1	Ernest W. King	BA	115	138
2	Joseph A. Peyrefitte	MGT	28	41
3	Jon C. Carr	MGT	19	19
4	John M. Clark	FIN	15	17
5	Trellis G. Green	ECO	9	12
6	Marvin J. Albin	ACC	2	10
	Cherylynn F. Becker	TM	***	10
8	Akbar Marvasti	ECO	**	5
9	James R. Henderson	ACC	3	3
	J. Scott Magruder	MIS	3	3
11	W. Robert Smith	ACC	1	1
12	Steven R. Jackson	ACC	**	0
	Gwen R. Pate	ACC	0	0

new faculty *new unit incorporated

The associate professor table above is simply amazing. Ernest King, associate professor of business law, has garnered 3.37 times the number of citations held by his nearest competitor, Interim Associate Dean and associate professor of management Joseph Peyrefitte. King has also produced 7.26 times the number of cites produced by Jon Carr, a BAC Professorship holder and the current holder of the Louis K. Brandt Research Award. King also holds 27.60 times the number of citations produced by Akbar Marvasti, another BAC Professorship holder (and associate professor of economics).

Among this group the professorship holders are Peyrefitte (Partnership Society Professorship), Jon Carr (BAC Professorship), John Clark (Financial Services Professorship), and Akbar Marvasti (BAC Professor). Among the 13 associate professors in the CoB, these individuals rank 2nd, 3rd, 4th, and 8th in terms of Google Scholar citations, for an average ranking of 4.25. Above Marvasti are King, Trellis Green (ECO), Marvin Albin (ACC), and Cherylynn Becker (TM). Given the difficulties CoB administrators find themselves in when it comes to salary inversions, it's hard to understand, based on the data above, how Marvasti merits a CoB professorship.

Google Scholar Citations, June 2007, Assistant Professors

1	C. Michael Wittmann	MKT	**	42
2	Jie Yang	MIS	*	37
3	Talai Osmonbekov	MKT	17	26
4	Jennifer M. Sequeira	MGT	16	20
5	Sami Dakhli	ECO	**	13
6	Sean P. Salter	FIN	10	11
7	William C. Smith	MKT	0	10
8	Fujun Lai	MIS	3	9
9	Kuo Lane Chen	MIS	4	6
	Daniel C. Monchuk	ECO	2	6
11	Francis Daniel	MGT	0	5
	Farooq Malik	ECO	3	5

13	Bridgette Burgess	FM	***	3
14	Mary Anderson	ACC	0	0
	Matthew Hood	FIN	**	0
	John Lambert	IB	**	0
	Daniel F. Michael	MGT	0	0
	Weihua Shi	FIN	**	0
	Kenneth Zantow	MGT	0	0
*incorrect data **new faculty ***new unit incorporated				

Putting aside the question about awarding professorships to assistant professors, which is indeed a serious question, there seem to be fewer anomalous outcomes in the final table above. The top cite producer among the assistants is Michael Wittmann, the Draughn Distinguished Professor of Healthcare Sales. Other professorship holders above are Talai Osmonbekov (Partnership Society), Sami Dakhliya (Partnership Society), Farooq Malik (BAC), and Matthew Hood (Banking Professorship). Hood is the only professorship holder in the CoB whose research has never been Google cited.

Commentary by Duane Cobb

Let's examine the assistants. It's interesting that Kenneth Zantow of "4th Year Review" fame sits at the bottom (of the CoB) in terms of Google Scholar citations. It's becoming clearer and clearer that Zantow's advancement in the CoB has been due to the patronage of former CoB Dean Harold Doty. The two share a common bond -- the University of Arkansas. Interim Dean Alvin Williams also shares that bond, so it remains to be seen how politics will shape Zantow's advancement in the future.

It's difficult to judge the assistants, given that so many of them have been "in the profession" for more than the "customary" period for assistants. Zantow is included among this group, as are Farooq Malik, Francis Daniel, Kuo Lane Chen, William Smith, Sami Dakhliya and Michael Wittmann. Still, Wittmann's 42 citations deserves recognition, which comes from this and other reports in this genre. Among the others that deserve recognition are Talai Osmonbekov and Sean Salter, two "traditional" assistant professors with 26 and 11 citations, respectively. Osmonbekov appears to be a sure bet for future success. Meanwhile, many are left wondering why Doty, former Associate Dean Farhang Niroomand, EFIB Chair George Carter and Williams moved to *uncustomarily* offer Salter a terminal letter in the spring of 2007. The long and short of it is that these individuals knew Salter's T&P dossier, which wasn't due until next year, would sail through the *customary* process. Remember that Carter needed 12 years to get tenure, Doty never submitted a T&P dossier, and Niroomand's record suggests his T&P effort slid in under the wire.